WM RUGS

WEST MICHIGAN REGIONAL UNDERGRADUATE SCIENCE RESEARCH CONFERENCE

Sponsorship Opportunities | 2017

WMRUGS | November 4, 2017

Van Andel Research Institute | Grand Rapids, Michigan

The annual West Michigan Regional Undergraduate Science Research Conference (WMRUGS) brings together more than 300 students and faculty at Van Andel Research Institute (VARI) for a day of learning and networking. Undergraduate students present their work in a professional setting and hear stimulating talks on current trends in biology, chemistry, physics and more.

Using poster presentations, a popular format for research and clinical vignettes, students communicate concepts and data to an audience using a combination of visuals and text. This allows the author to meet and speak informally with interested viewers, facilitating a greater exchange of ideas and networking opportunities.

In 2016, student presenters from these 19 institutions of higher learning participated: Adrian College, Aquinas College, Calvin College, Central Michigan University, Cornerstone University, Ferris State University, Grand Rapids Community College, Grand Valley State University, Hillsdale College, Hope College, Indiana Wesleyan University, Kalamazoo College, Lake Superior State University, Lansing Community College, Michigan State University, University of Michigan, University of Michigan–Flint, Van Andel Institute Graduate School and Western Michigan University.

Conference Objectives

For Business and Industry:

- Address local, regional and state-wide employment needs, especially future needs in biomedical and medical industries.

For Students:

- Share research projects with other college students, faculty and research scientists;
- Build a network of peers with similar interests and experience;
- Hear stimulating talks on current topics in biology, chemistry, physics and more;
- Meet graduate school recruiters.

For Undergraduate Institutions:

- Retain students by affirming their interest in the sciences;
- Motivate students to pursue science-related careers and/or graduate school.

For Graduate Schools:

- Recruit high-caliber students.

Medical Mile, Grand Rapids, Michigan

Sponsorship Levels and Benefits

Title Sponsor (1) - $3,000
- Name/logo on invitation
- Full-page ad in Abstract Booklet
- Brief comments from stage by company representative
- 8′ display table

Keynote Speaker Sponsor (1) - $1,500
- Half-page ad in Abstract Booklet
- On-screen logo
- 8′ display table

Poster Session Sponsor (2) - $750
- Quarter-page ad in Abstract Booklet
- Logo on way-finding signage
- 8′ display table

Supporting Sponsor (Unlimited) - $500
- Eighth-page ad in Abstract Booklet
- 8′ display table

Additional Recognition and Promotion

- Displayed on flat screen televisions throughout Van Andel Institute
- Van Andel Institute website
- Donor sign at registration

For more information on sponsorship opportunities,
Contact: Aubrie Bruinsma
Scientific Event Coordinator
616.234.5821 | aubrie.bruinsma@vai.org

Numerical Impact | 2016 Results

379 attendees

169 student presenters

19 institutions represented

18 graduate school recruiters

29 disciplines represented

3 internship and employment recruiters/ representative

About Van Andel Research Institute

Van Andel Research Institute (VARI) is an independent biomedical research and science education organization committed to improving the health and enhancing the lives of current and future generations. Established by Jay and Betty Van Andel in 1996 in Grand Rapids, Mich., VARI has grown into a premiere research and educational institution that supports the work of more than 360 scientists, educators and staff.

Van Andel Research Institute, Grand Rapids, Michigan